

# THE INFORMED ADVANTAGE™

## Broker

See for yourself what the **Industry's BEST Information, Most Powerful Analysis and Professional Support** can do to help you avoid risk and take your performance to a new level.

**Call: 1-877-992-9933 x 263**

**Greater Vancouver Area** Since 1999  
All transactions over \$250,000



**Greater Calgary Area** Since 1998  
All transactions over \$500,000



**Greater Toronto Area** Since 1995  
All transactions over \$1,000,000  
in our database within 10 Business Days of Closing



Your **Experience and Expertise**

Your **Decisions and Opinions**

Your **Research**



**RealNet Fact Foundation:**  
Data, Reports, Analytics, and Support Services

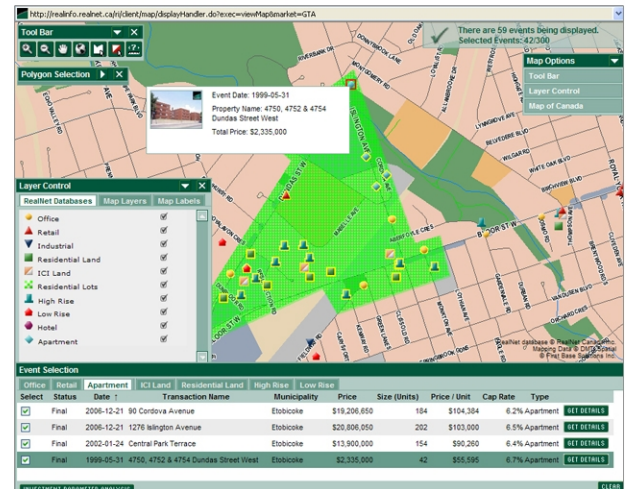
### RealNet Canada Inc.

*Helping Clients Make Better Decisions in Real Estate*

- ▶ In a changing market how will you find new investment opportunities to take to the market? How will you innovate and distinguish yourself from your competitors?
- ▶ Communicate and assemble your own opinion of value using RealNet's data.
- ▶ Easily assess the highest and best use of a property and identify redevelopment potential quickly and ahead of the market.
- ▶ Understand why one investor would pay more for one asset and be able to frame those decisions for presentation to your clients.

### Now Easy to:

- ▶ Analyze an area using interactive, layered maps.
- ▶ Mine for new deals and build your business.
- ▶ Improve your Professional Capabilities



# REALNET

**RealNet Canada Inc.**

[www.realnet.ca](http://www.realnet.ca)

Phone: 416-596-7676 x 263

Toll Free: 1-877-992-9933 x 263

# THE INFORMED ADVANTAGE™

## Broker

As a **Broker** your clients hire you for your insights and ability to unlock value .

With RealNet you can easily keep up with a changing market and identify trends that impact highest and best use and value.

Never miss a sale or important fact can hurt your reputation, and your business.

As a RealNet Broker you have **RealNet's Informed Advantage™** providing you with access to the largest, most accurate and timely database of confirmed sales reports in Canada.

### RealNet Powered Brokers:

- ▶ **Create Investment Opportunities:**  
Mine for new business using RealNet's Five Step Sales Process taught by our expert staff to find new opportunities.
- ▶ **Perform Accurate Estimates of Value:**  
Quickly summarize comparable sales using RealNet's Investment Parameter Report (IPA) tool.
- ▶ **Profile Stakeholders and Negotiate with Confidence:**  
Research all the details on a potential purchaser, vendor or other broker in seconds with complete anonymity. Frame perspectives that help you negotiate with the best Fact Foundation™

**70% of the market transactions involve one of RealNet's clients**



*For further information and consultation on how to put this powerful platform to work for you, please contact:*

**RealNet Canada Inc.**  
**www.realnet.ca**

Phone: 416-596-7676 x 263  
Toll Free: 1-877-992-9933 x 263