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## News Release

### **RealNet Canada Inc. launches a new module in its RealInfo™ NewHomes Service: The Coming Soon Projects Database**

**Toronto, Ontario, Canada – March 26, 2004** – RealNet Canada Inc., Canada's leading real estate information services company, announced today the launch of a new module in its industry leading RealInfo™ NewHomes service, the Coming Soon Projects database. The RealInfo™ NewHomes projects databases have always provided information on active projects within four days of opening and now subscribers to the Coming Soon Projects database further enhance their market knowledge and decision-making capabilities with access to information on new home projects before they become active on the market.

The GTA has been one of the largest new home markets in North America over the past four years with over 400 home builders generating over 225,000 sales representing over 250,000,000 SF of space. The introduction of the Coming Soon Projects database is designed to help all stakeholders in the home building industry, however, the new module will be particularly helpful to suppliers, manufacturers and service providers in improving their business opportunities. Access to project information prior to opening will provide subscribing clients with an edge in sales and business forecasting of their products and services by having all the information they need in one location (<https://www.realinfo.ca>). The new module will further simplify sales processes and maximize opportunities with the right clients at the right time.

"The RealNet research department has always tracked the planned opening of new project openings for internal purposes." explained Julie Broad, MBA, Business Development Manager of the NewHomes products. "After studying the way our clients were using RealInfo and following numerous discussions about future openings in various regions, we realized that we could be helping our clients make even better decisions and understand the market further by providing access to more RealNet information. Now we help clients know what is happening today, what happened yesterday, AND what will be happening tomorrow".

#### **About RealNet Canada Inc.**

RealNet Canada Inc. is the leading real estate information services company in Canada and was founded in 1995. The Company's core information product, RealInfo™ provides coverage in both the commercial real estate investment and residential development markets, powering the decisions of firms involved in approximately 70% of the market activity.

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